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TRANSMITTAL LETTER TO THE UNITED STATES

ATTORNEY'S DOCKET NUMBER

Į.	DESIGNATED/ELECTED	GB 030121							
	NCERNING A SUBMISSION	U.S. ARRLIGATION NO (IFR 1.5)							
PCT/IE	ATIONAL APPLICATION NO. 32004/002383	INTERNATIONAL FILING DATE July 22, 2004	PRIORITY DATE CLAIMED July 26, 2003						
CONT	TITLE OF INVENTION CONTENT IDENTIFICATION FOR BROADCAST MEDIA								
APPLICA	APPLICANT(S) FOR DO/EO/US Alexis S.R. ASHLEY								
Applica			I/IS) the following items and other info						
1. 🗸	ant herewith submits to the United States Designated/Elected Office (DO/EO/US) the following items and other information: This is a FIRST submission of items concerning a submission under 35 U.S.C. 371.								
2.	This is a SECOND or SUBSEQUENT submission of items concerning a submission under 35 U.S.C. 371.								
3.	This is an express request to begin national examination procedures (35 U.S.C. 371(f)). The submission must include items (5), (6), (9) and (21) indicated below.								
4.	The US has been elected (Article 31).								
5. 🗸									
	a. is attached hereto (required	only if not communicated by the Internation	al Bureau).						
	b. has been communicated by the International Bureau.								
	c. is not required, as the applic	cation was filed in the United States Receivin	ng Office (RO/US).						
6.		e International Application as filed (35 U.S.C							
	a. is attached hereto.								
	b. has been previously submitted under 35 U.S.C. 154(d)(4).								
7.	Amendments to the claims of the Inter	national Application under PCT Article 19 (3	5 U.S.C. 371(c)(3))						
	a. are attached hereto (required only if not communicated by the International Bureau).								
	b. have been communicated to	by the International Bureau.							
	c. have not been made; howe	ver, the time limit for making such amendme	ents has NOT expired.						
	d. 🗹 have not been made and w		·						
8	An English language translation of the amendments to the claims under PCT Article 19 (35 U.S.C. 371(c)(3)).								
9. 🔽	An oath or declaration of the inventor(s) (35 U.S.C. 371(c)(4)).								
10.	An English language translation of the Article 36 (35 U.S.C. 371(c)(5)).	annexes of the International Preliminary Ex	amination Report under PCT						
Items	11 to 20 below concern document(s)	or information included:							
11.	An Information Disclosure Statement u	nder 37 CFR 1.97 and 1.98.							
12. 🚺	An assignment document for recording	. A separate cover sheet in compliance with	37 CFR 3.28 and 3.31 is included.						
13. 🔽	A preliminary amendment.								
14.	An Application Data Sheet under 37 CFR 1.76.								
15. 📙	A substitute specification.								
16. 🔽	A power of attorney and/or change of address letter.								
17.	A computer-readable form of the sequence listing in accordance with PCT Rule 13ter.2 and 37 CFR 1.821- 1.825.								
18. 📙	A second copy of the published International Application under 35 U.S.C. 154(d)(4).								
19. 🗀	A second copy of the English language translation of the international application under 35 U.S.C. 154(d)(4)								
20. 🗸	Other items or information: Express Mai	il Certificate; PTO/SB/96; Charge Author	ization; Receipt Confirmation Postcard						

This collection of information is required by 37 CFR 1.414 and 1.491-1.492. The information is required to obtain or retain a benefit by the public, which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 15 minutes to complete, including gathering information, preparing, and submitting the completed form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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PTO-1390 (Rev. 02-2005)
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U.S. APPLICAT	ION NO. (if know	n. see 37 CFR 1.5)	INTERNATIONAL A PCT/IB2004/002383	PPLICATION NO.	ATTORNEY'S DOO GB 030121	CKET NUMBER		
The fol	lowing fees have I							
	ic national fee	\$ 200.00	PTO USE ONLY					
22. 📝 Exar	mination fee			· · · · · · · · · · · · · · · · · · ·	300.00			
If International p PCT Article 3	oreliminary examin 3(1)-(4)	\$ 200.00						
Search fee (37 C Internatio International Sea All other situation	rch fee CFR 1.445(a)(2)) h onal Searching Au orch Report prepar	\$ 400.00						
Additional fe	TOTAL OF 21, 2 e for specification	\$ 900.00						
sequence is	sting or computer	program listing filed	in an electronic medium)	excluding				
l		tional 50 sheets of p	aper or fraction thereof.		i 1			
Total Sheets	Extra Sheets	Number of each a thereof (round up	dditional 50 or fraction to a whole number)	RATE				
<u>-</u> 100 =	/50 =			x \$250	\$			
Surcharge of \$13 claimed priority d	30.00 for furnishing ate (37 CFR 1.49)	\$						
CLAIMS	NUMB	ER FILED	NUMBER EXTRA	RATE	\$	<u> </u>		
Total claims	37	- 20 =	17	× \$ 50	\$ 850.00			
Independent clair		- 3 =	3	× \$200	\$ 600.00	 		
MULTIPLE DEPE	ENDENT CLAIM(S	6) (if applicable)		+ \$360	\$			
				CALCULATIONS =	\$ 1,450.00			
Applicant cla	ims small entity st	atus. See 37 CFR 1	27. Fees above are reduc	ced by 1/2.				
Droppeding for a				SUBTOTAL =	\$ 2,350.00			
claimed priority d	\$130.00 for furnis ate (37 CFR 1.492	\$						
				NATIONAL FEE =	\$ 2,350.00			
by an appropriate	the enclosed assi cover sheet (37 (\$ 40.00						
			TOTAL F	EES ENCLOSED =	\$ 2,390.00			
		Amount to be refunded:	\$					
					Amount to be charged:	\$ 2,390.00		
a. A check in the amount of \$ to cover the above fees is enclosed.								
b. Please charge my Deposit Account No. 14-1270 in the amount of \$ 2,390.00 to cover the above fees. A duplicate copy of this sheet is enclosed.								
c. The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment to Deposit Account No. 14-1270 A duplicate copy of this sheet is enclosed.								
d. Fees are to be charged to a credit card. WARNING: Information on this form may become public. Credit card information about a red								
be included on this form. Provide credit card information and authorization on PTO-2038. NOTE: Where an appropriate time limit under 37 CFR 1.495 has not been met, a petition to revive (37 CFR 1.137(a) or (b)) must be filed								
and granted to restore the International Application to pending status.								
SEND ALL CORRESPONDENCE TO: Molnil Bill								
Corporate Patent Counsel SIGNATURE								
Philips Electronics North America Corporation Michael E. Belk								
P.O. Box 3001 33,357								
Bria	arcliff Manor, N	N NUMBER						

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Atty. Docket

ASHLEY

GB 030121

Serial No.

Group Art Unit

Filed: CONCURRENTLY

Ex.

CONTENT IDENTIFICATION FOR BROADCAST MEDIA

CERTIFICATE OF EXPRESS MAILING [X] Express Mail Mailing Label No.					
	EV 746 348 428-US				
Date of Deposit:	1-23-06				
Service "Express Mai	this paper and/or fee is being deposited with the United States Postal il Post Office to Addressee" service under 37 C.F.R. 1.10 on the date is addressed to the Commissioner for Patents, PO Box, 1450, Alexandria,				
Jeanne Rusciano Typed Name	Signature Jusciano				